

Title : Poduction of Herbal and Ayurvedic Products

Km. Pusha Gautam

Village-Pachpeda, Post-Keeratpur, Block-Sindhauli

District-Shahjahanpur, Uttar Pradesh

Mob. No. 7355166616, 9793776347

Name of Enterprize: Santpushp Sewa Santha

Reg.No.- UP-68A0002294 Year 2008

FSSI Reg. No. 2271919000190(007-05.2019 to 06.05.2024)



Ms. Pushpa Gautam of Puchpeda village own 08 acres of agriculture land with canal and pumpset irrigation facility. She is growing wheat, paddy, pulses along with medicinal crops in her agriculture land. After her graduation (BA) she has done diploma in ayurvedachaya.

TRAININGS

She has received training on different aspects for production of ayurvedic medicines and herbal products from Khadi and Gramodhyog lucknow, Udhyamika Vikas Sansthan, Lucknow, Fruit processing Centre, Shahjahanpur etc.

ACHIEVMENTS

After getting training and practical knowledge in field of herbal and ayurvedic products she decided to do some worthwhile for the rural people through her interest and knowledge in processing of fruits and vegetables, herbal and ayurvedic products. She opted her own enterprise and established Santpushp Sewa Santha in year 2008.

From 2008-09 she is producing Triphla Ras, Aonla Ras, Aonla Powder, Aola ki Chatni, Aonla Panna, Aonla Churna, Gasantak Churna, Ashwagandha powder, herbal Shampoo, Ghritkumari Ras, Madhu Amrit Ras etc.

Income and Expenditure from Herbal and Ayurvedic Products

Year	Cost of products	Gross Income	Net profit
2017-18	199860.00	1205675.00	225815.00
2018-19	940690.00	1238607.00	297617.00
2019-20	974610.00	1295684.00	321074.00

IMPORTANCE FOR FARMERS

She is employing 20-25 persons directly and indirectly associated with her santha. She is marketing her products in Kannauj, Bareilly, Pilibhit, Hardoi, Lakhimpur, Lucknow along with Shahjahanpur district

AWARD AND RECOGNITION

She has keen interest in different social activities also participated in different kisan mela and exhibitions organized by Krishi Vigyan Kendra, Ganna Sodh Parishad, khadi and gramodhyog etc. in district Shahjahanpur, Bareilly and Lucknow and received so many awards and recognitions. She was awarded second prize with Rs. 5000.00 cash in 2012-13 from UP Khadi and Gramodyog Board under regional level.



